

We Need Your Help for *National Move Over Day* on October 17, 2020



**Oconto Fire Department, Oconto County Sheriff's Office,
Oconto Emergency Management, Oconto Street Department
& Oconto City Police Department**



Rod's Towing



Green Bay Police Department



**Kaukauna Police Department, Kaukauna
Fire Department & Kaukauna DPW**



Tomah Area Ambulance Service

This year's National Move Over Day is Saturday, October 17, 2020. Many of you or your agencies have participated in the past. The TIME Program has supported National Move Over Day since we first heard about it in 2018. We were on a national TIM webinar about another national initiative to promote TIM when we heard that Oregon had started a state Move Over Day. The purpose was to push out awareness for their state's Move Over law and, more importantly, to personalize the message. They asked their responder community to take a photo of a responder holding a personal message and post it to their agencies/organization's social media sites. Simple statements like, "I'm a father and a husband who wants to go home at night. Please Move Over" or "I'm a mother, sister and friend. Please Move Over."

When we heard about the idea, we stated we could do that in Wisconsin. There is no cost and not a lot of time needed to participate. More importantly, it personalizes the Move Over or Slow Down message. It's just not a tow truck, ambulance, maintenance vehicle, fire truck or squad car on the side of the road. There's somebody in that vehicle that wants to go home after their shift. As a result of the number of states jumping at the idea that Oregon started, this has become a national initiative supported by FHWA.

We pushed out an email explaining the idea and that we would like to see Wisconsin responders participate. We had over 20 agencies participate in 2018 and over 40 in 2019. We want to break 75 participating agencies this year. It doesn't cost you or your agency anything to participate, is easy to do and promotes responder safety to your social media followers. Most importantly, if one person moves over for your squad or truck that usually would not because they don't know they have to or don't "bother to" move over, then that is worth it right there. So please participate!

All we ask is that you please send us a copy of the social media post. We have received some great photos with messages over the past two years and would like to see Wisconsin responders take it to the next level. We will also be asking the 18 member TIME Coalition to send this request to all of their membership. Altogether, that is over 39,000 responders in the state.

View some of the great [posts](#) we received over the past two years.