

JACKSON COUNTY EXTENSION & EDUCATION COMMUNICATION COMMITTEE

4-H & Positive Youth Development Team



January 1, 2019 – January 31, 2019

4-H HIGHLIGHTS

Cloverbud Project January Event – This took place on Tuesday, January 15th from 6-7 PM at the UW-Extension Office. The theme was ‘Winter Bird Survival’ and the focus was on the cloverbud youth learning what it is like for birds to migrate as a group, and discuss what adaptations birds need to survive winter. They played fun activities where they ran around like bird migrating, and also learned more about birds habits through a story and pictures. Lower turn-out than expected with about 5 youth.

Fair Board Preparation Meeting– Monica, Pat and myself met with members of the Jackson County Fair Board to discuss the UW-Extensions role at the fair. It was a productive meeting and was exciting to see that the Fair Board has a lot of new ideas planned for this coming year.

Leader/Volunteer Resources Meetings – I have been meeting with the Taylor County 4-H Agent to create resources for volunteer club and project leaders to utilize in our counties. We have noted that leaders are training formally once – through the VIP training program, and then again if they attend the Annual Leader Training. Between then, there is no training that occurs and some leaders have been leaders for decades. To increase consistency in training, knowledge of 4-H policies, and development of youth skills we saw a need to create resources for our club and project leaders. One of these resources is a website for leaders, which will serve as a manual (hard copies available as needed as well). The website includes: policy info, 4HOnline instructions, Charter info, Financial info, meeting resources, youth leadership/development info, risk management info, and links to other resources.



PROFESSIONAL DEVELOPMENT HIGHLIGHTS

Multicultural Awareness Program (MAP) Training – This was a two day training that took place in Madison, WI on January 10th and 11th. The training is a cross cultural awareness program that focuses on diversity, inclusion, and our role as UW-Extension employees to foster environments that are welcoming and diverse.

Cohort #2 Face-to-Face Meeting – This is the Orientation training to UW-Extension that I am a part of. Through this two day training in Stevens Point on January 16th and 17th I was able to network with Extension agents across the state, learn more about expanding access and how to address issues, more information about our Plan of Work documents, and general information about UW-Extension.

VOLUNTEER HIGHLIGHTS

Volunteer in Preparation (VIP) Training – Next training is on February 21st at 2 PM at the UW-Extension Office and we have one adult signed up to participate. Emails will be sent out to others who need to attend to inform them of the date and time.

KEY MEETINGS AND ACTIVITIES

January 8 – Fair Board Preparation Meeting
January 9-11 – Multicultural Awareness Program (MAP) Training
January 12 – Adelante Juventud 4-H Club Event, Arcadia, WI
January 13 – Ettrick Eagles 4-H Club Meeting
January 14 – Fair Board Meeting: Extension Involvement
January 15 – Jackson County EEC Meeting
January 16-17 – Cohort #2 Face-to-Face Meeting
January 18 – Trempealeau County VIP Training
January 21 – Trempealeau All-County Training
January 22 – Leader/Volunteer Resources Meeting
January 23 – Plan of Work Meeting with Liaison
January 24 – Volunteer Meeting about Livestock Education Committee
January 25 – Leader/Volunteer Resources Meeting
January 26 – Judge at Pierce County 4-H Communications Festival
January 28 – Leader/Volunteer Resources Meeting
January 29 – Cohort #2 Evaluation Phone Call
January 31 – Positive Youth Development Colleague Connect Zoom Session
January 31 – Cloverbud Camp Multi-county Planning

2019 Jackson County 4-H Statistics

- Youth Club Enrollment: 206
- Adult Volunteer Enrollment: 52
- Youth Volunteer Enrollment: 14
- Chartered Clubs/Projects: 17
- Volunteers to Train: 3

In 2018, Jackson County had 60 adult volunteers. The demographics of volunteers were 75% female and 25% male with approximately 98.3% of the volunteers being white. Jackson County demographics indicates there is a potential audience of volunteers who reflect American Indian racial and ethnic groups who are currently not volunteering in 4-H Youth Development.

Volunteer Demographics

Out of 60 adult volunteers this is the breakdown of when they completed the VIP training. This relates directly to the work that I am doing to create Club and Project Leader Resources.

- 24.2% completed VIP training in the last 5 years
- 24.2% completed VIP training in the last 6-10 years
- 30.3% completed VIP training more than 10 years ago
- 21.2% have had no training

Needs Assessment: Currently ongoing. I'm in the process of finalizing a formal survey to distribute to county producers evaluating what educational areas would be most worthwhile to address. This will complement the informal assessment I have been conducting through discussions with industry and community members.

Upcoming Programs:

Dairy Revenue Protection Meeting: Scheduled to be held on March 11th. Specialist Mark Stephenson Director of the UW-Center for Profitability has agreed to come speak to area dairy farmers on the Dairy Revenue Protection Program, a new federal insurance tool for milk prices.

Pesticide Applicator Training (PAT): Scheduled to be held at Jackson Co. Extension office March 5th. Notifications sent to all county residents whose certifications will be expiring in 2019. Attended Trempealeau County program in an effort to educate myself with standard training procedure.

Grain Marketing Workshop: Scheduled for February 14th at the Melrose American Legion in conjunction with Trempealeau county. Postcard invitations mailed to 195 Jackson Co. farmers. This is an annual overview of production outlooks, crop insurance updates, and risk management strategies for 2019.

Contacts:

- DPA(Cyndi Hammond) 1/17-Historical Farm Land Values
- Brian Larson-Dairy Farm Entry/Facility Remodel
- Master Gardener Members
- Joan Staffon-HCE
- Gaylord Olson-Land Conservation Dept.

Other Activities:

- All County Education Day 1/21
- Beef Quality Assurance Program 1/23
- Dairy Promotion Committee Annual Meeting 1/24
- Management Assessment Center-Performance Discussions 1/24
- Farm Succession Program 1/31

Jackson County Extension Education & Communication Committee
FoodWise Report for 1/1/19 – 1/31/18



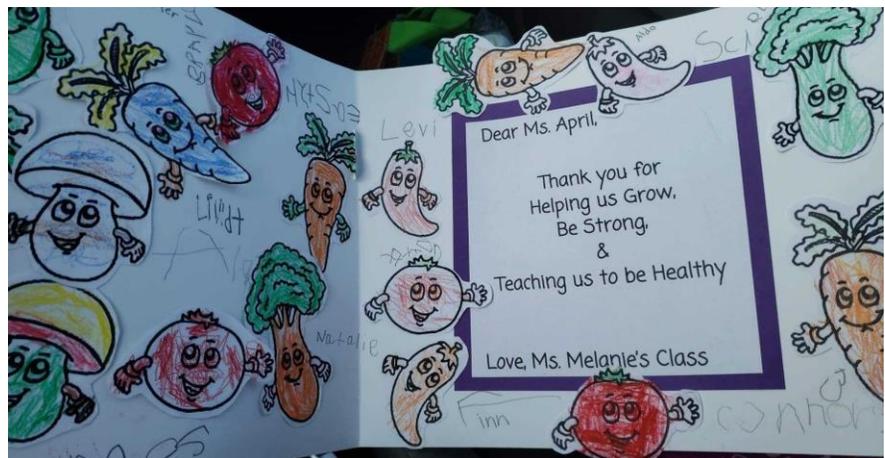
FoodWise Projects, Events & Professional Development - April Duval, Coordinator:

- Policy, System and Environment (PSE) training #3 and #4, tasks, assignments, FoodWise webinar
- PSE: Smarter Lunchroom Movement Training: modules, tasks and quizzes
- FoodWise Food Safety Webinar
- Quarter 1 PEARS data check
- Nutrition newsletter articles for Forrest Street and Red Creek

Education in Jackson County Schools:

School	Grade	Number of Classrooms	Number of Events
Forrest Street Elementary	4K	4	1
Forrest Street Elementary	Kindergarten	7	1
Lincoln Elementary	4K	3	1
Lincoln Elementary	Kindergarten	3	1
Lincoln Elementary	2 nd Grade	3	1
Jackson County Head Start Center	4K	1	1
Red Creek Elementary	2 nd Grade	7	1

Thank you card from one of the 4K classrooms I wrapped up a series of 6 lessons with:



Education in Jackson County Community:

- Jackson County Head Start Parent Event: Choosing Healthy Foods