



2014

JACKSON CO PUBLIC HEALTH DEPARTMENT

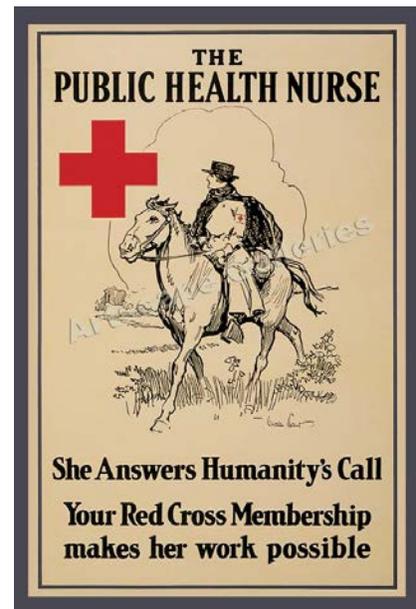
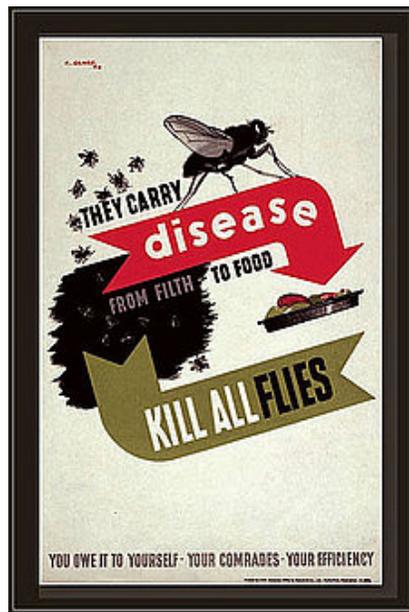
ANNUAL REPORT

Serving our community since 1971

A Message From the Public Health Manager/Health Officer:

Christine Hovell

This year was another busy year. As you can see from the following report, our agency continues to provide a variety of services to our customers in Jackson County. This year we successfully completed 95 hours of audit in a variety of our programs. As noted in the picture to the right we also received a successful “140” review/audit this year. This is an extensive review of the Health Department’s programming that is completed every 5 years and seeks to assure whether or not our agency meets Wisconsin Statutory Requirements in regards to Public Health Services and programming. We are proud to report that we passed this review and remain a Level II Health Department. This year we dealt with a number of new issues including Ebola, the rise of Measles and an increase in Hepatitis C potentially due to the rise in Heroin/drug use in Jackson County. We also saw an increase in WIC and B-3 caseloads with an ever increasing complexity of family issues. We added a new program to the agency entitled “Living Well with Chronic Conditions” for persons who are living with or caring for someone with a chronic disease which has been successfully implemented in conjunction with Interfaith Caregivers, Jackson County Aging and Black River Memorial Hospital with a primary referral source from the Krohn Clinic. This program is yet another example of the important collaboration within the community that the Health Department relies on to provide services within the community. It is imperative that we recognize that we cannot do our work in Public Health without our partners and volunteers and we are so grateful to all of the agencies who work with Public Health to make Jackson County a healthy place to live. Your collaboration and commitment are very much appreciated!!



Vintage Public Health Posters from the 1940's

Jackson County Public Health Programs and Services:

Children and Youth With Special Health Care Needs (CYSHCN)



The CYSHCN program provides case coordination, referral, follow-up, and anticipatory guidance to families who have a child or youth with a special health care need. This program continues through a contract between the Jackson County Public Health Department and the Western Regional Center for Children and Youth with Special Care Needs located in Chippewa Falls, WI.

In 2013, the goal was to identify 7 children through this contract; however, via referrals and birth record review, 32 children were identified and followed throughout 2014 and 32 children were identified and followed throughout 2013. Special health care needs included premature births, twin births, club feet, narcotic withdrawal, fetal lung, and children at risk for nonspecific developmental delays. Out of the 7 referrals made, 7 (100%) of those referrals resulted in receipt of services.



Child Care Certification

Jackson County Public Health certifies in-home family child care providers. The certification process ensures quality childcare in several ways including criminal background checks completed on all regulated providers quarterly. Background checks are completed on all family members 12 years and older living in the household

Regulation through certification ensures that children in daycare will be cared for in a safe, clean and nurturing environment.

Jackson County Public Health certifies family childcare providers. The certification process ensures quality childcare in a number of ways.

- Criminal background checks are done on all individuals living in the home that are 12 years and older, the child care providers and their staff. The sex offender registry and CCAP are monitored monthly for changes in background status. A complete background check is completed annually.
- The homes must meet standards of cleanliness and hygiene. They must have smoke and carbon monoxide detectors in good working order. The sites are inspected for safety to ensure that the facility is free of hazards. Some possible dangers are medications, poisons, guns, knives and other sharp things, matches and fire hazards and plastic bags.
- They must have safe play areas, both inside and outdoors with multiple options for the children to do.
- Regulated childcare providers must provide healthy meals and snacks on a regular schedule.
- Above all, they must provide an enriching, healthy environment for children to learn, grow, and develop.
- Certified providers must follow group size rules, which require low child to staff ratios.

Jackson County Public Health daycare certifiers via regulation through certification ensure that children in daycare will be cared for in a safe, clean and nurturing environment.

During 2014, Jackson County regulated a total of 10 childcare providers throughout the year. 2 new persons in 2013 were certified for a total of 10 persons who are currently certified in Jackson County. In 2012, there were 16 applications with 13 providers meeting in-home certification requirements.





Communicable Disease Control and Prevention

One of the many roles of public health is to provide surveillance, investigation, prevention and control of communicable disease. This is done through source investigation, notification and treating contacts as needed, and providing individual and public education. In 2013 there were 394 Communicable disease reports and in 2014 there were **346** Communicable disease reports for Jackson County processed in 2014 through WEDSS (Wisconsin Electronic Disease Surveillance System).

Jackson County Communicable Disease Reports 2014	Confirmed	Probable	Suspect	Not A Case
Babesiosis	1			
Campylobacteriosis	6			1
Chlamydia	66			1
Cryptosporidiosis	5			1
E. Coli Shiga Toxin Producing	2			
Ehrlichiosis, A. Phagocytophylum	4	6	2	15
Ehrlichiosis, Undetermined				1
Giardiasis	1			1
Gonorrhea	8		1	
Hepatitis A				3
Hepatitis B			1	
Hepatitis C	14*	2		
Influenza Associated Hospitalization	6	2		1
Lyme Disease	8	11	1	17
Lyme Laboratory Report			35	
Meningitis, Bacterial Other			1	
Metal Poisoning (Non-Lead)				2
Mumps				1
Mycobacterial Disease (non-TB)	1			
Parapertussis				11
Pertussis	9		2	73
Q Fever			2	
Salmonellosis	5			
Streptococcal Invasive Other	1			
Streptococcus Pneumoniae	9			
Varicella	1	2		

****CDC reports that the possible significance in Hepatitis C cases could be due to improvements in surveillance, test methodology and electronic lab reporting. In 2013, reports of acute Hep C increased by 62% from the previous years. The age distribution is changing and recent cases reported in Wisconsin are younger than in previous years. Historically a disease prominently of males, Hep C is now frequently reported in women as well. Today, most people become infected with Hep C by sharing needles or other equipment used to inject drugs. Hep C is the most common blood borne infection in the US and is the number one reason for liver transplantation. Jackson County had 7 cases in 2013 compared to 16 cases in 2014. (Info from WI DHS, 2013 WI Hep C Surveillance Summary).**



Immunization Program

Vaccines save lives! Vaccination saves the lives of more than 3 million people worldwide each year and prevents millions of others from suffering from diseases and permanent disabilities. Routine childhood vaccinations have made such an impact on public health that immunizations are considered one of the greatest medical achievements of the 20th century. Through the introduction of routine vaccinations many diseases are becoming rare in the U.S.; however, the viruses and bacteria that cause them still exist. Vaccination is the best way to protect our communities!

The Jackson Co. Public Health Department (JCPHD) continues to educate and encourage routine vaccinations among all ages within the county. In 2014, two strategies recommended by the Wisconsin Immunization Program were developed and started to assist in increasing vaccination rates within Jackson County.

1. **Reminder/Recall Letters** were developed in November and are mailed monthly to parents of adolescents, ages 11 and 12 years of age recommending Tdap, HPV, Meningococcal, and flu vaccinations. At this time Tdap is the only vaccination required to enter sixth grade.
2. **WIC Monitoring** is another strategy of increasing vaccination rates. WIC routinely checks vaccinations of each child at each visit and then refers to the JCPHD as needed. Many times these vaccinations can be done at the same time as the WIC appt, otherwise the family can schedule an appointment for one of the two monthly immunization clinics.

The JCPHD provides immunizations to both adults and children through regularly scheduled immunization clinics and/or by appointment. Vaccines for children are provided by the state Vaccine for Children Program and are made available to children free of charge. This program is a resource for families that are uninsured or whose insurance does not pay for vaccine. Vaccines for adults are provided for a nominal fee.

2014 Immunization Statistics

Childhood Client Visits	459
Childhood Immunizations	624
Adult Client Visits	267
Adult Immunizations*	290
Adult Tdaps*	52
Adult Flu Shots	219

2013 Immunization Statistics

Childhood Client Visits	456
Childhood Immunizations	643
Adult Client Visits	343
Adult Immunizations*	472
Adult Tdaps*	179
Adult Flu Shots	254

*Tdap is currently available to adults ages ≥ 19 years, without any insurance screening requirement, to assist with pertussis outbreak control given the surge in pertussis occurrence during recent years in Wisconsin. During a non-outbreak situation Tdap would only be provided at the local health department to uninsured and underinsured adults. This special provision of state-supplied Tdap was intended to make the vaccine more accessible for adult patients. The JCPHD has taken advantage of this time to offer Tdap vaccination, free of charge, at the public flu clinics starting in 2013. Being the vaccination is good from 10 years and not needed yearly the number given declined from 2013, however, JCPHD will continue to offer and provide the vaccination for adults that have not been able to receive one.



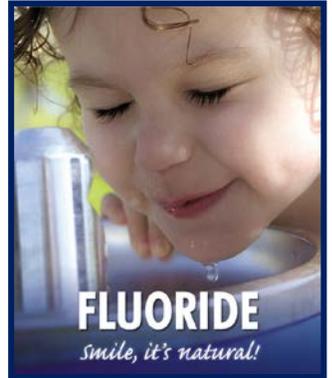
Fluoride Mouth Rinse

Cavities used to be a fact of life but over the past few decades tooth decay has been reduced dramatically. The key reason: fluoride.

- Reduces cavities between 20 –40% in children and 15-35% in adults.
- Repairs the early stages of tooth decay even before the decay becomes visible.
- Fluoride, when added to community water systems, is the single most effective public health measure to prevent tooth decay

In Jackson County the only adequate fluoridated municipal water systems are

- City of Black River Falls
- Ho-Chunk Nation



Jackson County Public Health works with the 6 elementary buildings in the 3 Jackson County school districts to provide a school based fluoride mouth rinse program. 2013-2014 this program supported over 1100 Jackson County elementary school children in “swishing” weekly with a 2% sodium fluoride solution. This program addresses a national public health 2010 objective to reduce tooth decay in children less than 9 years of age to 42% or less.



Wisconsin Well Woman Program (WWWP)

The Wisconsin Well Woman Program (WWWP) provides preventive health screening services to women with little or no health insurance coverage. Well Woman pays for mammograms, Pap tests, certain other health screenings, and multiple sclerosis testing for women with high risk signs of multiple sclerosis.

In December, 2013, the Department of Health Services proposed a restructure of the WWWP to ensure that it remains viable and available for women who need the program, even as many women served by the screening program found they could access comprehensive coverage through Badger Care or the federal health insurance marketplace. The original plan for coordination of services has been heavily discussed throughout this past year, and at this time multi-jurisdictional agencies housed in local health departments will continue to provide coordination services vs. the provider networks. Jackson County Public Health will not be one of them. The provider roles will be unchanged; however the number of available providers will be significantly decreased from the original number of 1,000 sites.

In 2014, the WWWP caseload in Jackson County dropped significantly with only 2 women receiving services. The other women now have access to comprehensive services through Badger Care or private insurance with the assistance of the WWWP coordinator.

In 2013, the WWWP caseload was 25, with 16 women screened, and 2 women diagnosed with breast cancer. The new model development timeline is as follows and Jackson County Public Health will no longer receive funding for this program after June 30, 2015. January 26, 2015 Deadline for Provider applications.

April 1, 2015 New service coordination model and provider network will be in place.

June 30, 2015 The current service coordination model will end.

Note: The three-month overlap in coordination models will allow for a seamless transition for clients.



WIC (Women, Infant, and Children)

WIC Program

In 2014, WIC served 792 participants including 51 pregnant women, 46 breastfeeding women, 120 non-breastfeeding women, 160 infants and 415 children ages 1-4. WIC served those of all races and ethnicities with 80% of participants being white, non-Hispanic, 7% white, Hispanic, 1% African American, 6% American Indian, and 1% Asian. Statewide, the WIC program enrollment is declining, but in Jackson County our enrollment increased in 2014 by 10% from 2013. Accordingly, revenues to local WIC – authorized grocery vendors increased about 8% from 2013.

2014 Financial Benefit of WIC Program to Food Vendors in Jackson County = \$ 365,378.26

This is an increase of \$30,038.50 over 2013.

Average check pick up/month = 490 clients

Breastfeeding Peer Counseling

The program served breastfeeding mothers and their babies in 2014. Our breastfeeding initiation and duration, increased in 2014. At birth, 72.5% of infants start out breastfeeding, 53% continue to get breastmilk at 3 months of age, 32 % continue at 6 months of age. Incidence and duration rates have been improving since this program began in 2010.

Farmers Market Nutrition Program

The FMNP provides an opportunity for WIC families to buy \$17.00 of fresh fruits and vegetables during the growing season from local farmers. This is a win-win for families and for area farmers. WIC issued 244 FMNP packages in 2014. Forty-six percent of families requesting the FMNP package used some or all of their benefits, resulting in \$1,909 in local sales to local farmers. This program began in 2010.

Participants on the WIC Program increase their consumption of fresh fruits and vegetables and strengthen awareness of Farmer’s Markets, which in turn helps farmer’s increase their income. Farmer’s Market checks are issued in addition to the WIC checks in the Summer/Fall months to use at local approved Farmer’s Market stands for a wide variety of locally grown fruits and vegetables.

Total Financial Benefit to Jackson Co. Farmer’s in 2013 = \$2,112

The use of checks to be used at Farmer’s Markets is increasing. In 2013, the use of farmer’s market checks increased to 47% from 42% in 2012. The Wisconsin State Average for farmer’s market checks used in 2013 was 51%.

WIC Staff



Linda Kyser, Nutritionist



Linda Cameron, Interpreter





Community Human Health Hazards



To protect the health of the citizens of Jackson County, Public Health investigates situations that are reported to have the potential of a human health hazard and bring health hazards that are not regulated by other governmental agencies to resolution.

- *In 2014, 15 Human Health Hazards were investigated and 2 homes were deemed unfit for persons to reside in. WI DNR and DATCP were contacted in regards to collaboration to resolve one particular incidence and continued collaboration with Jackson County Zoning has been appreciated to assist in resolving several other Human Health Hazards.*



Childhood Lead Poisoning

There is no safe level of lead in the human body; even very low levels of lead exposure can cause permanent brain damage and negatively affect health throughout a child's life, especially those between 6 months and 6 years of age.

- There were 4 children with documented lead poisoning or elevated blood lead in Jackson County in 2014. Collaboration to assess and abate lead hazards associated with these children occurred with the Ho-Chunk Nation.





Water Quality Issues

- Safe, clean water is one of the most important substances in our lives - for drinking, cooking, bathing and cleaning. It's up to private well owners to test their well water. Well water should be tested annually for Bacteria and Nitrates.
- Jackson County offers bacteria testing in our laboratory at Public Health for county residents. Test kits are available at the DHHS building and at Jackson co. Zoning. The cost for 2014 was \$20.00.
- Jackson County provides fee exempt water test kits for all WIC and low income families with children. These kits test for coliform bacteria, nitrate, fluoride and metals panel
- In 2014 58 well tests were completed. Residents with unsafe water results are contacted and provided with information about how to remediate the problem.

2012 27 wells tested	2013 32 wells tested	2014 58 wells tested
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Avinash Sukwhal AHEC student

Transient Non-Community (TNC) Water Systems

In 2011, Jackson County signed a contract with the Department of Natural Resources to monitor all Transient Non-Community (TNC) water systems. TNC systems are public facilities on well water that serve 25 or more people 60 days of the year. These systems include churches, taverns, motels, restaurants, convenience stores, parks and campgrounds.

- The purpose of this program is to ensure that these facilities are in compliance with the Safe Drinking Water Act. The contract includes: collecting drinking water samples for bacteria, nitrates, and nitrites, conducting all required follow-up needed based on sample results, and evaluating the sanitary condition of 20% of the TNC wells and pump installations.
- This year, Jackson County sampled at 79 facilities and conducted 19 sanitary surveys. Two unsafe well samples required follow up. Three high nitrate wells continue to be monitored.



2012	78 Well samples	15 Sanitary surveys
2013	78 Well samples	19 Sanitary surveys
2014	79 Well samples	19 Sanitary surveys



Food Safety and Recreational Licensing

- The Environmental Health section licenses and inspects all restaurants, hotels, bed and breakfast establishments, public swimming pools including water park attractions, campgrounds, and tattoo and body piercing establishments and temporary food stands that operate within the County's jurisdiction.
- The goal of the licensing and inspection program is to prevent food, water-borne, and other illnesses from affecting County residents and visitors and to keep all establishments operating in a safe manner in accordance with Wisconsin Administrative Code DHS 196.
- On July 1, 2014 we became agents for the Department of Agriculture, Trade and Consumer Protection (DATCP). This added 28 facilities to our inspection program. These facilities are made up of gas stations, grocery stores, retail establishments, small wineries and retail meat plants.

Public Inspections Completed

	2012	2013	2014
Restaurants	81	82	87
DATCP (Started July 2014)			8
Hotels/Motels/Tourist Rooming Houses	24	24	22
Swimming Pools/Water Attractions	18	18	19
Campgrounds	23	24	26
Tattoo/Body Piercing Establishments	2	2	2
Temporary Food Stands	5	9	14
Schools	14	14	14



Tobacco Free Coalition

The Jackson County Tobacco-Free coalition, which has been in existence over 13 years, continues to be active. 2014 focus activities included

TATU (Teens Against Tobacco Use)

*The 15th year of this peer education program that trains 45 local teens that present an anti-tobacco message to 400+ fourth grade students throughout the county.

*Smokeless tobacco/E-cigarettes/OTP (Other Tobacco Products)

*Presentations for all Jackson County middle school students on the dangers of newer tobacco products

*Presentations given to all 3 school district staff and Black River Falls Rotary on the dangers of OTP

*Tobacco Cessation

*Tobacco Treatment Specialist (TTS) available at both Black River Memorial Hospital and Ho-Chunk Nation. First Breath training for staff at the hospital, Ho-Chunk Nation, Krohn Clinic and Jackson County WIC to assist pregnant mothers to quit smoking.





Birth to 3

Birth to 3 is Wisconsin's early intervention program for infants and toddlers with developmental delays and disabilities and their families. The Department of Health Services oversees the Birth to 3 Program in Wisconsin and has rules (HFS 90) that specify the program requirements.

The Birth to 3 Program is for children ages birth to 36 months. Eligibility is based on a diagnosed disability or significant delay in one or more areas of development.

In 2014 Jackson County Birth to 3 had:

- 146** Children referred to the program
- 120** Children screened
- 21** Children evaluated
- 22** Children and their families receive ongoing Birth to 3 services
- 23** Children and their families were referred for Infant Mental Health Services



In 2013 Jackson County Birth to 3 had:

- 98** Children referred to the program
- 97** Children screened
- 19** Children evaluated
- 34** Children and their families receive ongoing Birth to 3 services

Child Safety Seat Program

- *Any family who lives in Jackson County may get a free child safety seat check by a certified technician by making an appointment with Public Health, the Ho-Chunk Nation, or the Black River Memorial Hospital.
- *In Jackson County, approximately 90% of child safety seats have been installed incorrectly.
- *Generally, children must be properly restrained in a child safety seat until they reach age four and in a booster seat until they reach age of 8.
- *In 2014 Public Health received a \$4000 grant from Wisconsin Department of Transportation to purchase child safety seats for low income families.
- *In 2014, 30 car seats were checked and 27 seats were given to low-income families.**
- *In 2013, 47 car seats were checked and 43 seats were given to low-income families.



This program started at the end of 2006, since then we have received \$34,500 in grant funds to purchase seats, have checked 594 child safety seats, and given 466 child safety seats to low income families.

For more information call Anita Leis at 715-284-4301 ext. 301.



Maternal Child Health (MCH)

The MCH program provides an informal parent and baby home visit from a Public Health Nurse (PHN) to assist families after the birth of their baby whether it is their first baby or if they already have children. Mothers receive support and education, baby weight checks, health teaching on parenting and child development and referrals to community services. This program is voluntary and short term.



Birth records received in Jackson County
276 in 2014
237 in 2013
243 in 2012
249 in 2011
In 2014 a total of 121 families expecting or with new infants were assisted through MCH programs.
27 families were identified through record review
45 families were identified through provider referral

For 2014 Consolidated Contracts, the MCH program continued with the Healthiest Families Initiative and started the implementation phase of the process. In completing this objective the following was done in 2014:

1. Collaborated with community partners through "The Children's Coalition" on existing supports in the community for families expecting or with young children.
2. "The Children's Coalition" developed a community plan that addresses the strengths and gaps that were identified in the assessment completed in 2012. In 2014 we implemented new programming and services planned out in 2013 related to the gaps. These included PNCC services, Infant Mental Health services, and continued support for Strengthening Families. In 2015 the Children's Coalition's plan is to implement family supports via education, newsletter that is both digital and paper, and the addition of Early Headstart services in Jackson County.
3. Attended core trainings to improve the MCH core competencies.
4. Provided training on the Life Course Framework to community partners at Children's Coalition meeting in November.
5. Updated the Logic Model and completed the reports needed to update the Consolidated Contract on the Children's Coalitions progress.

Prenatal Care Coordination (PNCC)

The new home visitation program that has been implemented is the MA Prenatal Care Coordination Program. Prenatal Care Coordination is a Medicaid and BadgerCare Plus benefit that helps pregnant women get the support and services they need to have a healthy baby. Prenatal Care Coordination services include:

- Help getting health care.
- Personal support.
- Information on good eating habits and health practices.
- Information and help finding needed services in your community.

Jackson County DHHS-PH received approval for this program in late summer and has been working towards implementation.



45 families were identified through provider referral;
39 women screened for PNCC (Prenatal Care Coordination Services) of which
30 were enrolled at Jackson County PNCC and 9 women were referred to Krohn Clinic for PNCC enrollment at their agency.
10 women were assisted via pregnancy testing, benefit assistance or assisted with setting up and OB medical home.

Outstanding PH partner recognition: Dr. Howard Spegman



TO: The Honorable Jackson County Board of Supervisors

RE: Recognition of Public Health Week and Outstanding PH Partner

WHEREAS, April 7-13, 2014 has been declared Public Health Week and,

WHEREAS, the Jackson County Public Health Department recognizes that in order to improve the health of a community, partnerships and collaborations are imperative and would like to recognize important community partners during Public Health Week and,

WHEREAS, a partner such as Dr. Howard F. Spegman, M.D. has engaged in volunteer collaboration, communication and agency sharing with the Jackson County Public Health Department and served as the Medical Advisor for over 15 years and,

WHEREAS, Dr. Spegman has worked tirelessly to assist in creating and carrying out interventions and clinical services that support Public Health priorities such as communicable disease treatment and prevention, care and delivery for pregnant women and their families, information in regards to Drug prescription education and drop-off sites, suicide prevention, chronic disease treatment, education and prevention and has served as liaison between the Public Health agency and Krohn Clinic,

NOW, THEREFORE, BE IT RESOLVED, that the Jackson County Public Health Department and the Jackson County Board of Supervisors would like to express thanks and appreciation to Dr. Howard Spegman for his time, dedication, leadership, collaboration and commitment in support of Public Health priorities and in helping to continue to move Jackson County away from one of the least healthy counties in Wisconsin toward one of the healthiest.

Dated this the 15th of April, 2014.

Diabetes Health Fair

The Diabetes Health Fair was held on November 1st at the Comfort Inn and Suites. This is the programs 15th year of existence. Presenters included Dr. Spegman, Ruth Lahmayer-Chipps and Kathleen Clemons. Total attendance was 100+. Vendors present for informational purposes were Pharmaceutical companies, Ho-Chunk Nation and Aging and Disability Resource Center. Tdap and blood sugar was available for clients from Jackson County Public Health and Black River Memorial Hospital.





Living Well With Chronic Disease Workshops

“Living Well with Chronic Conditions” is a six-week program for people with chronic disease and their caregivers. Chronic disease are ongoing health conditions and include diabetes, arthritis, high blood pressure, depression, heart disease, chronic pain, anxiety, multiple sclerosis, fibromyalgia and others. In April of 2014, Tammy Danielson and Kristi Hanson from Jackson County Public Health and Shawn Calisto and Judy Hanson from Black River Memorial Hospital were trained to be leaders in the Living Well With Chronic Disease Workshop program.

During the workshop, participants receive support from trained leaders and other workshop participants, learn practical ways to manage their pain and fatigue, learn about nutrition and exercise options, understand new treatment choices and learn better ways to communicate about their conditions with doctors and family members. The goal is to help people better manage their health conditions and deal with the frustration, fatigue and pain that can accompany chronic disease. Past participants report increase energy, reduced stress, more self-confidence and fewer doctors’ visits as a result of taking the workshop

In collaboration, Jackson County Public, Jackson County Aging Unit, Black River Memorial Hospital and Interfaith Volunteer Caregivers offered two “Living Well” Workshop series in May/June of 2014 and Sept/Oct of 2014. The first workshop, led by Tammy Danielson and Kristi Hanson, was at the Black River Falls Public Library on Tuesdays from 1:00-3:30 pm, May 13th-June 17th, 2014. Ten people attended the required 4 of the 6 sessions. The second workshop, led by Shawn Callisto, Tammy Danielson and Kristi Hanson, was at Black River Memorial Hospital on Tuesdays from 1:00-3:30pm, September 9th –October 14th, 2014 where three people attended the required 4 of the 6 classes.



First Annual Pace and Pedal

A family fun fitness event was held at Lake Wazee with collaboration from community agencies such as the Ho-chunk Nation, Jackson County Forestry and Parks, TFJCK, and Public Health with planning and leadership from Black River Memorial Hospital.



Pace & Pedal
Duathlon | 5.5 Mile Run | 10 Mile Bike

Saturday, June 28th, 2014
Lake Wazee County Park, Black River Falls, WI

8:00 a.m.	Pace & Pedal Duathlon Registration - \$25 per person (includes event registration, chip timing & t-shirt)
8:15 a.m.	Wazee Fun Run/Walk (2.7 miles) Registration - \$15 per person (includes event registration & t-shirt)
10:00 a.m.	Youth Race (1.1 miles) Registration - FREE (includes race headband and participant medal)
10:45 a.m.	Pace & Pedal Duathlon Award Ceremony

RACE DIVISIONS
Pace & Pedal Duathlon: 12 & under, 13-18, 19-30, 31-40, 41-50, 51-60+, 2-person Team
Youth Race: ages 12 & under

REGISTRATION - www.brmh.net/paceandpedal

No refunds. All events will take place rain or shine. If lightning occurs, times will be backed up or 12 hour increments, with cancellation after 2 hours.

Event Co-sponsors:
BLACK RIVER MEMORIAL HOSPITAL

All proceeds to benefit Jackson County's obesity coalition; Jackson In Action.

Harvest of the Month

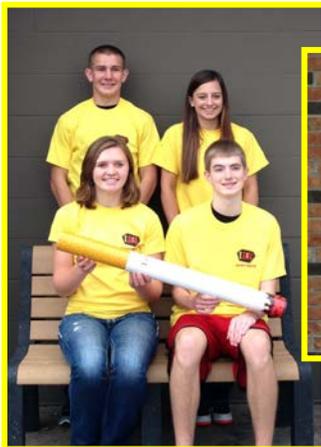


Pallet Gardens



Alcohol and Substance Misuse

TATU Peer Mentoring Program (15 years of programming)



Alma Center TATU Team



Melrose- Mindoro TATU



Black River Falls Team



TATU poster Winner



Heroin/AODA Prevention Town Meeting:



On Monday, August 18, 2014, Together For Jackson County Kids (TFJCK) hosted a Drug/Alcohol Forum at the Ho-Chunk Nation Executive Office Building. In partnership with Jackson County Public Health and the Ho-Chunk Nation HIV Prevention Program, we saw a need to get vital information to the community regarding deadly drug trends that are emerging in our own backyard. The evening started with a free meal, catered by Rozario's, and was followed by several knowledgeable and educational speaking sessions.

Underage Drinking was addressed by Lori Chown from the Alcohol Awareness Community Team Informing Our Neighbors (AACTION) Committee. Lori presented data regarding teen drinking rates, vehicle traffic crashes, and deaths related to teen drinking. Lori also announced to upcoming Under Age Drinking (UAD) prevention campaign which

will be launched by the AACTION Committee this fall in Jackson County.

Next up was a presentation by Tom Johnson, Investigator for the West Central Metropolitan Enforcement Group, Drug Enforcement Task Force. Tom delivered information to participants regarding drug identification, drug impairment awareness and local drug conditions and trends. Tom warned that heroin and meth are rampant in the Western Region of Wisconsin, and most people are unaware that it is happening right here, right now.

With heroin being identified as an issue in Jackson County, we asked Black River Emergency Medical Services (EMS) if they could speak of their experiences with the drug, the overdoses they are dealing with and the use of Narcan by EMS staff. Representing EMS were Melissa Windsor, Frank Koresh, Rich Doran, Tracy Dobson and Scott Loveland. These EMS staff shared their experiences with heroin overdoses (7 documented by BRFEMS so far this year in Jackson County), and the behaviors and mentality that comes with being a heroin addict, being a friend, or being a family member of a person that needs medical treatment due to the use of heroin. They warned that Narcan CANNOT save everyone suffering from a heroin overdose and yet it seems that heroin users are willing to take this chance almost daily.

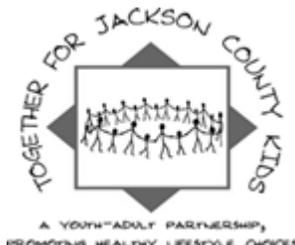
Our final presenter was Jessica Tyler, Ho-Chunk Nation Community Health Nurse, who shared with us the emergent rise in heroin use, which seems to also be causing a rise in Hepatitis C cases.

Jessica's agency is managing the HIV Prevention Program, which is also handling a Needle Exchange Program. The needle exchange program is important because 1) it encourages users to use clean needles 2) deters needle sharing 3) gives users a place to dispose of their needles properly, rather than on the ground, in the garbage, or in the home.

Overall, the evening was a spectacular success, with a great deal of positive feedback from audience participants. Together For Jackson County Kids looks forward to the next forum in Jackson County and wishes to keep education to community members as innovative and as current as possible.

Please visit our website at www.tfjck.org for contact information or for details regarding other programs from TFJCK and our numerous partners.

This forum was made possible with funding from the *Substance Abuse and Mental Health Services Administration (SAMHSA)* and the *American Medical Association (AMA)*.



Preventing Intentional/Unintentional Injuries

Suicide Prevention Education:

QPR Instruction: QPR stands for **Question, Persuade, and Refer** -- 3 simple steps that anyone can learn to help save a life from suicide. Just as people trained in CPR and the Heimlich maneuver help save thousands of lives each year, people trained in QPR learn how to recognize the warning signs of a suicide crisis and how to question, persuade, and refer someone for help



Leadership for QPR was provided by UW Extension in collaboration with partners such as Public Health, BRMH, and area schools. 352 teens were trained in QPR in 2014. 500 teens and 10 adults were trained in QPR in 2013

Other community contacts:



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AHEC Summer Intern



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Viterbo Nursing Student

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Environmental Health Specialist

Amy Gunderson
WIC Nutritionist

Barbara Schmidt
WIC Screener

Chelsey Yeskie
WIC Program Assistant



Public Health Staff



**Welcome!
Amy Gunderson- Nutritionist**

Annual Report:

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